



NEWSLETTER



Welcome to 2015!

Well, here we are in 2015 - how the years seem to fly by! I hope you've all had a wonderful Festive Season and the chance to catch up with family and friends.

Although the weather has been very much from one extreme to the other, there have been enough pleasant days to give you the opportunity to take some great photos - including the New Year fireworks. There are also plenty of subjects on the Peninsula, such as yacht races, parasailing, surfing and stand-up paddlers. A visit to any of our beaches will give you inspiration, at any time on any day. Don't forget the "lycra brigade" who love to get out each day on our roads. If you'd rather stick closer to home, rather than fight the crowds - look around your garden - from birds and insects, to flowers and fruit, there's plenty to get you snapping!

Time now to start thinking about competition entries for the year - I've included a list of the topics for the year - so make a note of upcoming subjects to keep in mind. If you're unsure about a topic, check the "definitions" on our website, or ask a Committee member for clarification.

2015 Program

February:	Celebrations/Holiday Greetings
March:	All Indoors
April:	Open
May:	Humour
June:	Arches
July:	Landscape/Seascape Panorama
August:	Open
September:	Street Photography
October:	Spring Colours
November:	Silhouettes
December:	Open

Don't forget:

***February competition entries - digital ONLY
must be submitted by January 14.***

March entries are due by February 3.



From the President's Desk.....

Happy New Year

Have you considered actually framing any of your images? You can either hang them in your home to show how proud you are of your shots, or even give it to someone who has seen it and agreed it was “wow”. The choice of the right matt and frame can really enhance a picture 100%.

Recently, Pat went on a cruise and in a weak moment between champagnes, she bought a number of prints in an onboard art auction; some small paintings and a large picture done in giclee print, which is quite unusual. Pat has some photos hanging of her grandchildren which have no matt board and just plain black frames, which don't do much for the images. Pat gave some thought to these paintings, which are from Ecuador, in a Mexican theme, only costing a few dollars, in brown and red tones. She chose orange matt board with orange frames and they look fabulous. With the giclee print of a baby zebra with a deckled edge, she floated the print onto matt board with a crackled gold frame.

These examples are just to start you thinking. If you go to a gallery and check out the framing, it might give you some ideas. Mavin at “Sea Pictures” in McCrae also has a great display of framed pictures. If you have 2 similar images, or images in the same theme, they will probably look great together. I recently did a set of 5 flower prints and they turned out great.

Another way to have nice images on the wall is to use white matt with a black core to really enhance the images.

Now to have these WOW images of yours printed. Get them printed at a lab, such as Digital Works, or Nulab. There are also different finishes you can have your print done in, say a black and white in matte. Here is a good explanation on the web.

[Choosing the right finish for your print](#)

Glossy Finish	Matte Finish	Lustre Finish	Metallic Finish
<ul style="list-style-type: none"> • Smooth, non texture • Shiny, reflective • Vibrant in colour • Crisp, sharp • Brighter in colour • Visible fingerprint, smudge • Like to stick on glass 	<ul style="list-style-type: none"> • Smooth with texture • Non glare surface • Harder to be scratched • Fingerprint not visible • Good for framing • Professional looks • Portrait, wedding, baby • Image may look grainy 	<ul style="list-style-type: none"> • Subtle pearl like Texture • Slight gloss, anti glare • Deeper colour saturation • Fingerprint not visible • Good for framing • Higher contrast • Thicker paper • Professional looks 	<ul style="list-style-type: none"> • Glossy finish • Striking, sharp • Metallic eye catching look • Increased colour gamut • Extremely durable • Chrome-like appearance

Extract from the above mentioned web site

In most photo printing, either the local print vendor near you home, or a professional printing store, there is often a variety of finishes from which to choose. Having some idea about how these finishes work is always helpful to determine the kind of final outcome that you wish your photo to have. They affect the overall photo surface, texture, vividness of color, contrast and types of photography. Below, I have identified 4 types of finishes (**glossy, matte, lustre and metallic**) that are commonly used in photo printing industry.

Glossy Finish

Coated paper with very smooth, shiny finish and results in a reflective surface. The end result of the photo often looks vibrant in colour, crisp and sharp. Produces brighter color and offers more saturation. It does not produce a textured look when scanned and or converted into digital format. However the photo surface is likely to stick to the glass when framed. It is also highly susceptible to fingerprints and smudges if hand-held without a glove. Although it is possible to remove with photo cloth or liquid solution, it still can leave some scratches. Glossy finish is a good choice for printing everyday snapshots and photo with vibrant colours.

Matte Finish

Photos with matte finish are always smooth and non-glare on the surface. Lower contrast but enhanced texture print. Fingerprints are not as visible. This style works very well especially for black and white photographs, which produces a classic look. In most cases, it is often used by professionals and is capable of producing a high quality professional look. Matte finishes are also a good choice for framing and suitable for portrait, wedding and baby photos. It comes in different grades and is less likely to be scratched. However, the texture on a matte finish can make the photo look grainy and may produce a visible texture if scanned or converted to digital format.



Use matte finish for black and white photograph for a professional look.

Lustre Finish

The outcome of photos applied with lustre finish is a slight gloss, with a subtle and pearl-like texture. It offers deeper colour saturation than matte finish, higher in contrast and thicker in paper. Fingerprints are not as visible, anti-glare, looks professional with high quality paper and best for framing on the wall. It is also captures the best qualities of glossy and matte by combining them into one beautiful finish.

Metallic Finish

Extremely durable and produces an almost chrome-like burnished appearance. Glossy finish with a metallic look. Striking, distinctive metallic eye-catching look, increased colour gamut for rich impact and exceptional sharpness. Images printed with metallic tend to 'pop' and appear to be printed on a sheet of metal.

IMPORTANT NOTICE

As from February 2015 – the following rules apply to our monthly competitions:

Each member can enter a total of 4 entries, comprising:

2 Prints + 2 Digital

or

3 Prints + 1 Digital

or

4 Prints

The following changes apply to Print entries:

**“Novice” members can submit Small OR Large Prints
- either colour or monochrome.**

**“Advanced” members can only submit LARGE Prints
– either colour or monochrome.**

The following changes apply to Digital entries:

**ALL Digital entries must be 1920 X 1080 Megapixels
but no larger than 5MB.**

(This is to bring us in line with VAPS rules)

**For any further clarification, please speak to any of the
Committee members.**